

Advertising Rates

Effective September 2005

tennis bc

matchPOINT

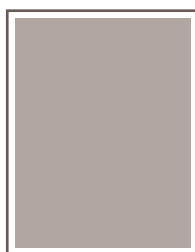
Suite 204-1367 West Broadway, Vancouver, BC V6H 4A9

Telephone. 604-737-3086 Fax. 604-737-3124

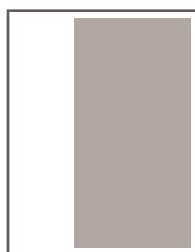
Email. tbc@tennisbc.org Website. www.tennisbc.org

<u>AD SIZE</u>	<u>1 ISSUE</u>	<u>2 ISSUES</u>	<u>3 ISSUES</u>	<u>4 ISSUES</u>
Full Page	\$1585	\$1505	\$1420	\$1310
2/3 Page	1300	1235	1165	1090
1/2 Page	830	785	740	685
1/3 Page Vertical	665	630	595	560
1/3 Page Square	665	630	595	560
1/6 Page Vertical	455	435	410	390
1/6 Page Horizontal	445	435	410	390
Banner	445	435	410	390
DBL Full Page Spread	2685	2535	2380	2200
DBL 1/2 Page Spread	1585	1370	1420	1310
Outside Back Cover	\$2640	\$2475	\$2310	\$2110
Inside Covers	2200	2065	1925	1760

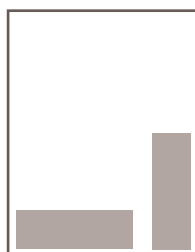
** All Ads are full colour - CMYK



full page



2/3 page



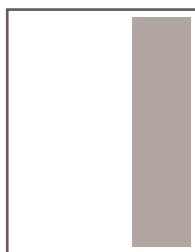
1/6 page



banner



dbl full page spread



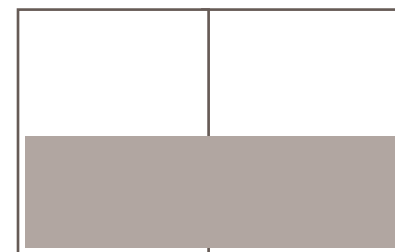
1/3 page vertical



1/3 page square



1/2 page



dbl 1/2 page spread

Additional Options: Inserts, Outserts and Polybagging – Prices available on request

Advertising Specifications

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PAGE SIZES:

- *press-ready files require additional 1/8" bleed on 4-sides*
- *critical elements should be minimum 1/8" from page edges*

Full Page	8.25" wide x 10.875" high
Full Page Spread	16.5" wide x 10.875" high
Dbl 1/2 Page Spread	16.5" wide x 5.25" high

AD SIZES - no bleeds:

- *3/8" margins on all 4 sides*

1 Full Page	7.5" wide x 10.125" high
2/3 Page	4.75" wide x 9.875" high
1/2 Page	7.5" wide x 4.75" high
1/3 Page Vertical	2.25" wide x 9.875" high
1/3 Page Square	4.75" wide x 4.75" high
1/6 Page Vertical	2.25" wide x 4.75" high
1/6 Page Horizontal	4.75" wide x 2.25" high
Banner	7.5" wide x 1.5" high
2-Page Spread	15.75" wide x 10.125" high
1/2 2-Page Spread	15.75" wide x 5.0" high

PRINTING:

Printing: Web Offset Binding: Saddle Stitch
Colour: CMYK Screen: 175 line

CUSTOMER SUPPLIED ARTWORK:

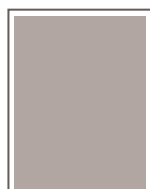
Ad rates are based on the following specifications:

- ONLY DIGITAL FILES ACCEPTED
MatchPoint is produced entirely from digital files. There is an additional charge for any mechanical production.
- Photoshop TIF or high resolution JPEG, 300 pixels/inch at actual size in CMYK colour mode.
- Vector EPS files: all fonts must be converted to curves/paths and the file in CMYK mode.
- Press-ready PDF in CMYK mode.
- SUPPLY your ad on disc or email files 5MB or smaller. Please contact Tennis BC if compressed file is larger and we will arrange for FTP uploading.

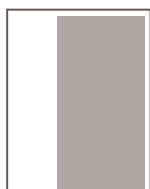
MatchPoint Magazine is published four times a year.

Publication Advertising Deadlines

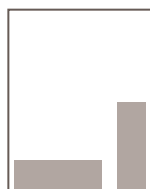
Spring	March 1st
Summer	June 1st
Fall	September 1st
Winter	December 1st



full page



2/3 page



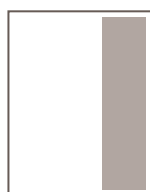
1/6 page



banner



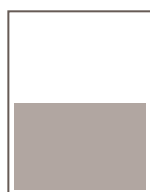
dbl full page spread



1/3 page vertical



1/3 page square



1/2 page



dbl 1/2 page spread